

## AGREEMENT FORM FOR POLITICAL CANDIDATE ADVERTISEMENTS

(check applicable box)

☒ **FEDERAL CANDIDATE**

☐ **STATE/LOCAL CANDIDATE**

To Avail Themselves Of The Lowest Unit Charge During A Political Window, Federal Candidates Must Sign The Certification On Page 3

<b>Station and Location:</b> <div style="font-size: 1.2em; margin-top: 10px;">WABI-TV Bangor, ME</div>	<b>Date:</b> <div style="font-size: 1.2em; margin-top: 10px;">9/7/14</div>
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I, American Media Advocacy Group,  
 being/on behalf of: Pollquin for Congress,  
 a legally qualified candidate of the US House of Representatives  
 political party for the office of: Republican  
 in the General Election  
 election to be held on: November 8, 2016

do hereby request station time as follows:

Broadcast Length	Time of Day, Rotation or Package	Days	Class	Times per Week	Number of Weeks
See Schedule	See Schedule	See Schedule	See Schedule	See Schedule	See Schedule

Attach proposed schedule with charges (if available):

I represent that the payment for the above described broadcast time has been furnished by:

Poliquin for Congress

and you are authorized to announce the time as paid for by such person or entity. I represent that this person or entity is either a legally qualified candidate or an authorized committee/organization of the legally qualified candidate.

The name of the treasurer of the candidate's authorized committee is:

Tim Varney

This station has disclosed to me its political advertising policies, including: applicable classes and rates; and discount, promotional and other sales practices (not applicable to federal candidates).

THIS STATION DOES NOT DISCRIMINATE OR PERMIT DISCRIMINATION ON THE BASIS OF RACE OR ETHNICITY IN THE PLACEMENT OF ADVERTISING.

**To Be Signed By Candidate or Authorized Committee**

9/7/16

Date

Steve Syrk, agent for Poliquin for Congress

Signature

**To Be Signed By Station Representative**

☒ Accepted

☐ Accepted in Part

☐ Rejected

Kim Lee

Signature

Kim Lee

Printed Name

GSN

Title

## FEDERAL CANDIDATE CERTIFICATION

In Order For Federal Candidates To Receive The Lowest Unit Charge During A Political Window, The Following Certification Is Required:

I, Poliquin for Congress

(name of federal candidate or authorized committee) hereby certify that the programming to be broadcast (in whole or in part) pursuant to this agreement:

☒ does

☐ does not

refer to an opposing candidate (check applicable box). I further certify that for the programming that does refer to an opposing candidate:

(check applicable box)

☐ the radio programming contains a personal audio statement by the candidate that identifies the candidate, the office being sought, and that the candidate has approved the broadcast.

☒ the television programming contains a clearly identifiable photograph or similar image of the candidate for a duration of at least four seconds, and a simultaneously displayed printed statement identifying the candidate, that the candidate approved the broadcast, and that the candidate and/or the candidate's authorized committee paid for the broadcast.

Steve Syckes agent for Poliquin for Congress

signature of candidate or authorized committee

Steve Syckes

printed name

9/7/16

date

## AGREED UPON SCHEDULE

(TO BE FILLED IN ONLY IF STATION DOES NOT ACCEPT ALL OF  
CANDIDATE'S REQUEST)

Broadcast Length	Time of Day, Rotation or Package	Days	Class	Times per Week	Number of Weeks

**Attach proposed schedule with charges (if available):**

### AFTER AIRING OF BROADCASTS:

Attach invoices or Schedule Run Summary to this Form showing:

- 1) actual air time and charges for each spot;
- 2) the date(s), exact time(s) and reason(s) for Make-Good(s), if any; and
- 3) the amount of rebates given (identify exact date, time, class of broadcast and dollar amount for each rebate), if any.

Note: Because the FCC requires that the political file contain the actual times the spots air and the rates charged, that information should be included in the file as soon as possible. If that information is only generated monthly, the file should include the name of a contact person who can provide the times that specific spots aired and the rates charged. The FCC's online political files include a folder for "Terms and Disclosures." NAB suggests that, for stations subject to the online public file rule, the names of contact person(s) be placed in that folder.

# KATZ TELEVISION GROUP

125 West 55th St  
New York, NY 10019

#12328

Contract # 25279880

Changes as of: 9/1/2016 at 3:22 PM

Version: Original Order

CPE: 509/942/7793  
Agency: AMER MEDIA & ADVOCACY GROUP

Flight: 9/23/16 - 9/29/16  
Advertiser: POLIQUIN, BRUCE

Station: WABI  
Market: Bangor

Total \$: \$10,060.00  
Total Spots: 28

815 SLATERS LANE  
ALEXANDRIA, VA 22314

Product: ME-2  
Agency Order #: 5356598

Office: WASHINGTON  
Primary Demo: Adults 35+

Total CPE: \$37.16  
Total GRP: 270.7

Buyer: MediaAssistant, AMAG

Salesperson: NILE NOYES  
202-872-5880

Con Type: POLITICAL/NOTE  
Assistant: NILE NOYES  
202-872-5880

Separation:

Comments: Separation: 30

#	Day/Time	DP	Program	Rate	A3SP Rating	Len	9/23 - 9/29										Total Spots	Total	
							9/23	9/24	9/25	9/26	9/27	9/28	9/29	\$	CPP	GRPP			
1	F,M-Th 6a-7a		TV5 MORN NWS 2	\$250.00	5.5	30	1	0	0	1	1	1	1	5	\$1,250.00	\$45.45	27.5		
2	Su 9a-10:30a		SUNDAY MRN-CBS	\$250.00	4.6	30	0	0	1	0	0	0	0	1	\$250.00	\$54.35	4.6		
3	F,M-Th 12n-12:30p		TV5 NEWS NOON	\$100.00	5.1	30	1	0	0	1	1	1	1	5	\$500.00	\$19.61	25.5		
4	F,M-Th 4p-5p		ELLEN	\$100.00	4.2	30	1	0	0	1	0	0	0	2	\$200.00	\$23.81	8.4		
5	F,M-Th 5:30p-6p		TV5 NWS AT 5 2	\$285.00	11.3	30	0	0	0	0	1	0	0	1	\$285.00	\$26.22	11.3		
6	F,M-Th 6p-7p		TV5 NEWS AT 6/CBS EVE NWS	\$425.00	15.0	30	2	0	0	2	2	2	2	10	\$4,250.00	\$28.33	150.0		
7	F,M-Th 7p-7:30p		BIG BNG THEORY	\$275.00	11.8	30	0	0	0	0	1	0	1	2	\$550.00	\$23.31	23.6		
8	W 8p-9p		SURVIVOR-CBS	\$2,000.00	12.5	30	0	0	0	0	0	1	0	1	\$2,000.00	\$160.00	12.5		
9	Su 7p-8p		60 MINUTES-CBS	\$775.00	7.3	30	0	0	1	0	0	0	0	1	\$775.00	\$106.16	7.3		
TOTALS:							5	0	2	5	6	5	5	28	\$10,060.00	\$37.16	270.7		

# KATZ TELEVISION GROUP

125 West 55th St  
New York, NY 10019

Contract # 25279880

Changes as of: 9/1/2016 at 3:22 PM

Version: Original Order

CPE: 509/942/793  
Agency: AMER MEDIA & ADVOCACY GROUP  
815 SLATERS LANE  
ALEXANDRIA, VA 22314

Flight: 9/23/16 - 9/29/16  
Advertiser: POLIQUIN, BRUCE  
Product: ME-2  
Agency Order #: 5356598

Station: WABI  
Market: Bangor  
Office: WASHINGTON  
Primary Demo: Adults 35+

Buyer: MediaAssistant, AMAG  
Salesperson: NILE NOYES  
202-872-5880

Con Type: POLITICAL/VOTE  
Assistant: NILE NOYES  
202-872-5880

Total \$: \$10,060.00  
Total Spots: 28  
Total CPP: \$37.16  
Total GRP: 270.7  
Separation:

Special Instructions

## Order Level Comments

Date/Time: 09/01/16 3:22 PM  
Added by: NILE NOYES  
Comment: Separation: 30

Competitive Information	
Market Budget:	\$13,437
WABI Share:	56%
Comment:	
WFBX:	5%
WLBY:	19%
WVIL:	20%

Daypart Summary					
Day/Time	% Distrib	Spots	Dollars	CPP	GRP
Total	100%	28	\$10,060.00	\$37.16	270.7

Monthly Summary		
Month	Spots	Dollars
2016-Sep	7	\$2,325.00
2016-Oct	21	\$7,735.00
Total	28	\$10,060.00

Transaction History					
Trans	Created/Received	Created by	Status	Spot+	Spot-
New	9/1/16 3:22 PM	NILE NOYES	New	28	
				\$10,060.00	\$10,060.00

PARAGRAPHS 49 AND 50 OF THE UNITED STATES FEDERAL COMMUNICATIONS COMMISSION'S REPORT AND ORDER NO. 07-217 PROVIDES THAT BROADCAST STATIONS' ADVERTISING CONTRACTS WILL NOT DISCRIMINATE ON THE BASIS OF RACE OR ETHNICITY, AND MUST CONTAIN NONDISCRIMINATION CLAUSES. CONSISTENT WITH THIS ORDER, KATZ MEDIA GROUP (INCLUDING ANY SUBSIDIARY OR DIVISION OF KATZ) DOES NOT DISCRIMINATE IN ANY BROADCAST ADVERTISING CONTRACT ON THE BASIS OF RACE OR ETHNICITY AND EVALUATES, NEGOTIATES AND COMPLETES ITS BROADCAST ADVERTISING CONTRACTS WITHOUT REGARD TO RACE OR ETHNICITY.

# ORDER



**Orders**  
**Order / Rev:** 6328  
**Alt Order #:** 25279880  
**Product Desc:** ME-2  
**Estimate:** 7793  
**Flight Dates:** 09/23/16 - 09/29/16  
**Original Date / Rev:** 09/01/16 / 09/02/16  
**Order Type:** GENERAL

**WABI-TV 5**

**Primary AE:** Katz Washington, DC  
**Sales Office:** DC  
**Sales Region:** National

**Agency Name:** Amer Media & Advocacy Group  
**Buying Contact:**  
**Billing Contact:**  
 815 Slaters Lane  
 Alexandria, VA 22314

**Billing Type:** Cash  
**Billing Calendar:** Broadcast  
**Billing Cycle:** EOM/EOC  
**Agency Commission:** 15%

**Advertiser Name:** Poliquin, Bruce  
**Demographic:** HH  
**Product Codes:** Candidates  
**Priority:** P-04  
**Revenue Codes:** AGY, POL, POL-CAND

**New Business Thru:**  
**Order Separation:** 00:15:00  
**Advertiser External ID:**  
**Agency External ID:**  
**Unit Code:** General

**Bill Plan**

Start Date	End Date	# Spots	Gross Amount	Net Amount
08/29/16	09/25/16	7	\$2,325.00	\$1,976.25
09/26/16	09/29/16	21	\$7,735.00	\$6,574.75

**Totals**

Month	# Spots	Gross Amount	Net Amount	Rating
September 2016	7	\$2,325.00	\$1,976.25	49.40
October 2016	21	\$7,735.00	\$6,574.75	214.00
<b>Totals</b>	<b>28</b>	<b>\$10,060.00</b>	<b>\$8,551.00</b>	<b>263.40</b>

**Account Executives**

Account Executive	Sales Office	Sales Region	Start Date / End Date	Order %
Katz Washington, DC	DC	National	Start Of Order - End Of Order	100%

Ln	Ch	Start	End	Inventory Code	Break	Start/End Time	Days	Len	Spots	Rate	Pri	Rtg	Type	Spots	Amount
N 1	WABI	09/23/16	09/29/16	TV 5 News at 6a TV 5 News at 6a	CM	6a-7a	11111--	:30	5	\$250.00	P-04	5.50	NM	5	\$1,250.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
		Week: 09/19/16	09/25/16	----1--		1				\$250.00		5.50			
		Week: 09/26/16	10/02/16	1111---		4				\$250.00		5.50			
N 2	WABI	09/23/16	09/29/16	CBS Sunday Morning CBS Sunday Morning	CM	9a-1030a	-----1	:30	1	\$250.00	P-04	4.60	NM	1	\$250.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
		Week: 09/19/16	09/25/16	-----1		1				\$250.00		4.60			
		Week: 09/26/16	10/02/16	-----		0				\$250.00		4.60			
N 3	WABI	09/23/16	09/29/16	TV5 News at Noon TV5 News at Noon	CM	12p-1230p	11111--	:30	5	\$100.00	P-04	5.10	NM	5	\$500.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
		Week: 09/19/16	09/25/16	----1--		1				\$100.00		5.10			
		Week: 09/26/16	10/02/16	1111---		4				\$100.00		5.10			
N 4	WABI	09/23/16	09/29/16	M-F 4-5p ELLEN	CM	4p-5p	1---1--	:30	2	\$100.00	P-04	4.20	NM	2	\$200.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
		Week: 09/19/16	09/25/16	----1--		1				\$100.00		4.20			
		Week: 09/26/16	10/02/16	1-----		1				\$100.00		4.20			
N 5	WABI	09/23/16	09/29/16	TV5 News at 530p TV5 News at 530p	CM	530p-6p	-1-----	:30	1	\$285.00	P-04	11.30	NM	1	\$285.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
		Week: 09/19/16	09/25/16	-----		0				\$285.00		11.30			

Order / Rev: 6328  
 Alt Order #: 25279880  
 Flight Dates: 09/23/16 - 09/29/16

Advertiser: Poliquin, Bruce  
 Product Desc: ME-2  
 Estimate: 7793

WABI-TV 5

Ln	Ch	Start	End	Inventory Code	Break	Start/End Time	Days	Len	Spots	Rate	Pri	Rtg	Type	Spots	Amount
N 5	WABI	09/23/16	09/29/16	TV5 News at 530p TV5 News at 530p	CM	530p-6p	-1-----	:30	1	\$285.00	P-04	11.30	NM	1	\$285.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
		Week: 09/26/16	10/02/16	-1-----		1				\$285.00		11.30			
N 6	WABI	09/23/16	09/29/16	TV5 News at 6p TV5 News at 6p	CM	6p-630p	22222--	:30	10	\$425.00	P-04	15.00	NM	10	\$4,250.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
		Week: 09/19/16	09/25/16	----2--		2				\$425.00		15.00			
		Week: 09/26/16	10/02/16	2222---		8				\$425.00		15.00			
N 7	WABI	09/23/16	09/29/16	M-F 7p-730p BIG BANG THEORY	CM	7p-730p	-1-1---	:30	2	\$275.00	P-04	11.80	NM	2	\$550.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
		Week: 09/19/16	09/25/16	-----		0				\$275.00		11.80			
		Week: 09/26/16	10/02/16	-1-1---		2				\$275.00		11.80			
N 8	WABI	09/23/16	09/29/16	Wednesday Prime Hr 1 SURVIVOR	CM	8:00 PM-9:00 PM (8:00 PM-9:00 PM)	--1----	:30	1	\$2,000.00	P-02	12.50	NM	1	\$2,000.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
		Week: 09/19/16	09/25/16	-----		0				\$2,000.00		12.50			
		Week: 09/26/16	10/02/16	--1----		1				\$2,000.00		12.50			
N 9	WABI	09/23/16	09/29/16	Sunday Prime Hr 1 60 MINUTES	CM	658p-8p	-----1	:30	1	\$775.00	P-02	0.00	NM	1	\$775.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
		Week: 09/19/16	09/25/16	-----1		1				\$775.00		0.00			
		Week: 09/26/16	10/02/16	-----		0				\$775.00		0.00			
Totals														28	\$10,060.00